

Message Text

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PAGE 01 TOKYO 08405 260809Z

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SUBJECT: JAPAN'S COMPUTER MARKET THROUGH 1978

REF:WELCH/STRONG LETTER APRIL 4, 1974

USDOC 8249 JUNE 5, 1974

TOKYO 7872 JUNE 14, 1974

1 MAJOR TWO-VOLUME STUDY TITLED "THE JAPAN COMPUTER MARKET: 1973 AND BEYOND" CURRENTLY BEING PREPARED BY JAPANCOMPUTER USAGE DEVELOPMENT INSTITUTE (JCUDI). EXPECTED DATE OF COMPLETION: JULY 15. COST PER COP: \$495.

2. IN ORDER TO MEET USDOC/OIM REQUIREMENT FOR DATA ON COMPUTER INDUSTRY AS INDICATED WELCH/STRONG LETTER, COMMAT MET WITH JCUDI OFFICIALS, OBTAINED FOLLOWING PROJECTIONS, WHICH INDICATE CONTINUED GROWTH OF COMPUTER INDUSTRY IN JAPAN THROUGH 1978.

3. PROJECTED AVERAGE ANNUAL GROWTH RATE OF COMPUTER SYSTEMS IN USE IN JAPAN, 1972-1978 BY QUANTITY AND VALUE:

	NO. OF SETS	VALUE
LARGE	13.9 PERCENT	18.5 PERCENT
MEDIUM	6.1 PERCENT	4.8 PERCENT
SMALL	8.2 PERCENT	7.3 PERCENT
MINI	24.4 PERCENT	22.7 PERCENT

4. MARKET FOR PERIPHERALS PURCHASED AFTER SYSTEM INSTALLATION EXPECTED TO GROW BY 20.5 PERCENT PER YEAR 1972-1978.

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PAGE 02 TOKYO 08405 260809Z

5. IMPORTS PROJECTED AS FOLLOWS THROUGH 1978: (IN

MILLIONS OF YEN)

	1972	1978
MAINFRAMES	23,437	72,597
PERIPHERALS	38,221	98,329
PARTS	27,432	111,018
TOTAL	89,090	289,939

6. ANNUAL MARKET FOR EDP SERVICES PROJECTED AS FOLLOWS

(IN MILLIONS OF YEN)

1972 - 96,921
1973 - 127,700
1974 - 181,200
1975 - 236,400
1976 - 303,200
1977 - 381,000
1978 - 470,100

7. EMBASSY FORWARDING BROCHURE ON JCUDI STDY TO USDOC/
OIM/WELCH. REQUEST COMMERCE PUBLISH AVAILABILITY OF
STUDY IN COMMERCE TODAY.
SHOESMITH

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